

North Country Leisure (Trading) Ltd

Catering and Training activities are operated by a non charitable wholly owned subsidiary, North Country Leisure (Trading) Ltd. The Board members are; Rob Lewis (Chairman), Pat Reed (Vice Chairman), Chris Horner, Peter Johnstone, Gordon Scorer, Ann Wheat, Nick White, John Maude and Darren Lamb.

Staff

North Country Leisure employs 270 contracted staff. Staff training and development is an essential part of our work and we employ our own Training Manager. 281 work related qualifications were obtained or renewed by staff last year. We are an 'Investor in People'. We run an apprenticeship programme under contract to the Skills Funding Agency. Around 290 casual staff are usually 'on the books'. North Country Leisure is a major local employer in Northumberland and Cumbria.

Management Team

North Country Leisure's management team includes: Shirley Brown - IT & Training Manager, Alan Burns - Manager, Copeland Swimming Pool, Geoff Cant - Manager, Wentworth Leisure Centre, Paul Carruthers - Company Accountant, Stephen Cunningham - Manager, Whitehaven Sports Centre, Alan Fray - Human Resources Manager, Peter Halliwell - Manager, Willowburn Sports & Leisure Centre, Kathie Keady - Community Sports Manager (West Northumberland), Stephen Lackenby - Catering and Retail Manager, Darren Lamb - Director of Operations & Deputy Chief Executive, Laura Martin - Marketing Services Manager, John Maude - Chief Executive, Coral Hanson - Healthy Life Manager, Vic Howey - Community Sports Manager (North Northumberland), Stephen Rutherford - Manager, Prudhoe Football & Sports Centre, Paul Tomlinson - Temporary Acting Manager, Whitehaven Civic Hall and Lynda Weston, Manager, Waterworld.

Finance

North Country Leisure is funded by:

- Income from customers
- Grants from Northumberland County Council.
- Contract payments from Northumberland NHS Care Trust and Copeland Borough Council.

In 2010/11 we anticipate income of £7.3 million, of which 77% is direct from customers. Any surplus is invested back into the service.

Quality

We aim to provide a high quality service. Our main sites and our Sports Development team all have the independently assessed "QUEST" quality accreditation.



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INVESTOR IN PEOPLE

Whitehaven Civic Hall 01946 514960	Copeland Bowls and Sports Centre 01946 815100	Copeland Swimming Pool 01946 696049	Whitehaven Sports Centre 01946 695666	Coquetdale Swimming and Fitness Centre 01669 622834	North Northumberland Sports Development 01665 605030
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Willowburn Sports & Leisure Centre 01665 605030	Wentworth Leisure Centre 01434 607080	Waterworld & Westworld 01661 833144	Prudhoe Football & Sports Centre 01661 835018	West Northumberland Sports Development 01434 613219	Healthy Life 01434 613226
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An Introduction

North Country Leisure is one of a growing number of charitable leisure management organisations in the United Kingdom. The company was established in 1998 and started operating on 1st May 1999. We are a non-profit distributing company established for the benefit of the community.

We aim to offer 'excellent Sports and Leisure for all' and believe that our charitable status and the involvement of the community through our Board of Directors helps us to achieve this.

We were set up as Leisure Tynedale to operate the leisure services previously operated by Tynedale Council and have continued to develop these. From April 2003 we took on the operation of Alnwick Council's leisure services, and from April 2006 the operation of Copeland Council's main leisure sites. We work very closely with Northumberland County Council and Copeland Borough Council as our main funding partners in providing services to the community.

Charitable Objects

Our main charitable objects are 'in the interests of social welfare':-

- To provide or assist in the provision of facilities for recreation or other leisure time occupation for the benefit of the public.
- To promote and protect the good physical and mental health of persons living in or visiting the Area. Our 'Area' is the counties of Northumberland, Cumbria, Tyne and Wear, Durham and Yorkshire.

Values


The values of the charity are:-

- Embracing peoples diverse needs
- Working positively with partners
- Challenging, learning and improving
- Being fair, efficient and enthusiastic
- Working to sustain the environment
- Supporting and developing the local economy

What do we do?

We aim to provide services and activities for all members of the community. The **beActive Plus** leisure card offers substantial price discounts for people on low incomes or with disabilities, and we offer many programmes/services for people who have not traditionally taken part in recreation/leisure activities.





We operate a range of leisure buildings and services as follows:

Willowburn Sports & Leisure Centre (Alnwick)

Willowburn Sports & Leisure Centre is a multi-purpose indoor facility with a 25 metre pool with moveable floor, a learner pool, six badminton court sports hall, extensive fitness facilities, and a bouldering wall. A spacious new studio room was added in August 2008. Externally there is an ample car and coach park set in attractively landscaped grounds.

Coquetdale Swimming and Fitness Centre (Rothbury)

This community pool, next to Dr. Thomlinson Middle School opened in August 2006 after extensive refurbishment. September 2008 saw the opening of a brand new Healthy Living Centre, providing fitness and gym facilities for all ages and abilities.

Whitehaven Sports Centre

Whitehaven Sports Centre is in the town centre and provides multi-purpose sport and leisure facilities including; a large main hall with nine badminton courts, a well equipped fitness centre, four squash courts and a range of exercise studios. A 'Jungle Jacks' indoor play area was added in 2007.

Copeland Pool

This attractive welcoming swimming pool has a main 25 metre six lane pool with spectator seating and a smaller pool which is ideal for learning to swim and for those less confident in the water.

Copeland Bowls and Sports Centre

The five rink green provides an excellent facility for the club and casual play, alongside the attractive catering area. A new multi-purpose function suite complements the existing facilities. Externally there is a full sized floodlit synthetic turf pitch, ideal for football, hockey, and rugby training and practice. The Bowls Centre is in the centre of Cleator Moor.

Whitehaven Civic Hall

The Solway and Dunboyne Halls at the Civic Hall provide accessible and well equipped venues for concerts, functions and conferences, very well located for Whitehaven Town Centre.

Wentworth Leisure Centre (Hexham)

Wentworth Leisure Centre is a multi-purpose indoor facility with an ultra modern, stylish new 25m swimming pool, studio pool and splash areas which opened in August 2008. The centre also provides a six badminton court sports hall, eight lane ten pin bowling (from late 2010), newly extended and upgraded fitness centre, indoor play area and two cafes. Externally there is a good standard club football pitch and a high quality synthetic surfaced athletics track (both floodlit). Outdoor changing facilities and a covered viewing area were also added in 2008.

Waterworld (Prudhoe)

Waterworld has a 25 metre pool incorporated into a free form shape with shallow beach area, a wave machine and 40 metre aquaslide which encourages fun and enjoyment, together with a poolside cafe. A major extension was completed in 2000, housing a fitness studio, artist designed indoor play area, equipped fitness centre and improved cafe and reception areas. A further extension opened in 2007 allowing further development of the fitness facilities. Externally there is a high quality play area and bowling green and the pool is set in an attractive and well maintained landscape.

Westworld (Prudhoe West First School)

Westworld has a very attractive two badminton court size sports hall with dedicated changing facilities, all can be operated independently of the school. We have managed the out of hours sports since June 2003.

Prudhoe Football & Sports Centre (Prudhoe Community High School)

Prudhoe Football & Sports Centre has a four court sports hall, one squash court, fitness centre and three floodlit synthetic turf pitches - one full size and two five a side, with new dedicated changing. We manage out of hours use.

Eastwoods Park (Prudhoe)

Eastwoods Park in the east end of Prudhoe has a floodlit area comprising of two tennis courts and a five-a-side pitch. On the same site there is a play area, a cricket pitch, pavilion and a football pitch.

Leisure Development

The Leisure and Sports Development Scheme in North and West Northumberland concentrates on enabling local communities to start and run their own leisure activities and also employs coaches to run local activities. The scheme has enabled many local people to achieve sports coaching and leadership awards which are then used to benefit their own communities. We work actively to support and develop the local voluntary sports club network. We work with many partners through the local Sports and Physical Activity Alliances.

Healthy Life

Working closely with the Northumberland NHS Care Trust and local GPs, the scheme aims to promote healthy lifestyle choices and suitable long term exercise for clients referred from their GPs.

Corporate Services

This includes the management, financial control and marketing of the charity, as well as administration of the beActive Leisure Cards, which have 26,000 members. We also support and advise schools, local sports clubs, village halls and other organisations involved in the provision of leisure and recreation opportunities.

Board Members

The NCL West Northumberland Board comprises of the following; *Rob Lewis (Chairman), Jon Watson (Vice Chairman), *Karen Donaldson, *Ruth Fletcher, *Roy MacAlister, Pat Maginn, Pat Reed, Cllr John Riddle, *Chris Roberts, David Thompson and Nick White.

The NCL North Northumberland Board comprises of the following; *Chris Horner (Chairman), *Rod Henderson (Vice Chairman), Pauline Baird, Paul Gee, Andrew Hodgson, Angela Manktelow, Eileen Peckham, Paul Simpson and *Cllr Roger Styring.

The NCL Copeland Board comprises of the following; *Peter Johnstone (Chairman), Susan Crooks (Vice Chair), *Cllr Hugh Branney, Stephen Chambers, Sue Davidson, Les Hanley, Cllr John Jackson, Cllr John Kane, Kate Mahone, Michael Murtagh, *John Norton, Harold Starkey, Gail Willis.

North Country Leisure Board trustees are denoted with an asterisk.